



Tapestry Segmentation Area Profile

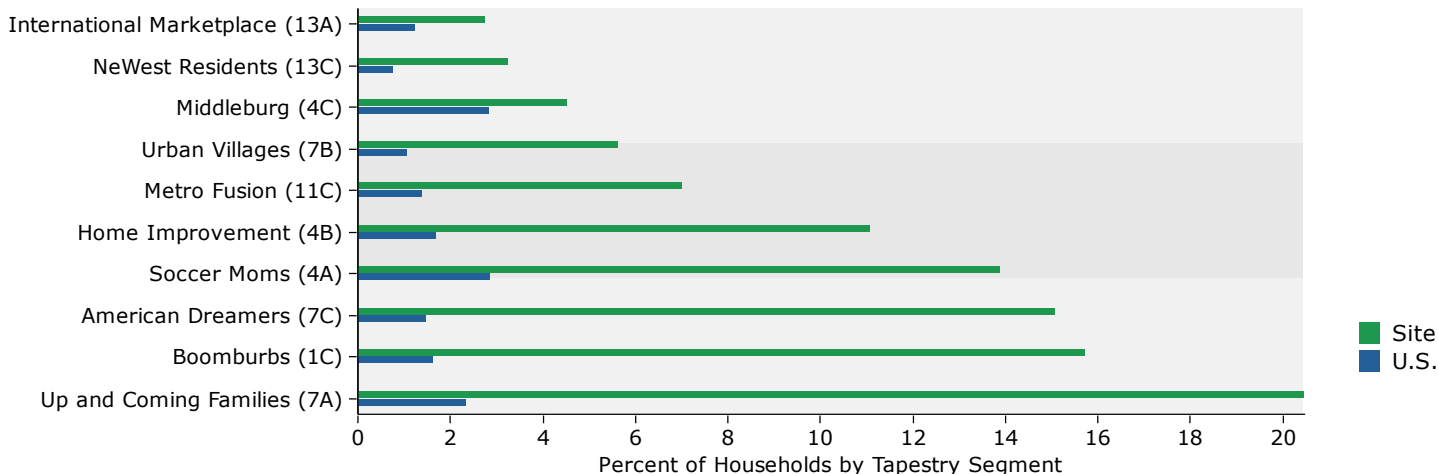
8733 Highway 6 S, Houston, Texas, 77083 2
 8733 Highway 6 S, Houston, Texas, 77083
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 29.68313
 Longitude: -95.64357

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2017 Households		2017 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Up and Coming Families (7A)	20.5%	20.5%	2.4%	2.4%	870
2	Boomburbs (1C)	15.8%	36.3%	1.6%	4.0%	968
3	American Dreamers (7C)	15.1%	51.4%	1.5%	5.5%	1,018
4	Soccer Moms (4A)	13.9%	65.3%	2.9%	8.4%	483
5	Home Improvement (4B)	11.1%	76.4%	1.7%	10.1%	647
Subtotal		76.4%		10.1%		
6	Metro Fusion (11C)	7.0%	83.4%	1.4%	11.5%	494
7	Urban Villages (7B)	5.6%	89.0%	1.1%	12.6%	526
8	Middleburg (4C)	4.5%	93.5%	2.9%	15.5%	159
9	NeWest Residents (13C)	3.3%	96.8%	0.8%	16.3%	415
10	International Marketplace (13A)	2.8%	99.6%	1.2%	17.5%	222
Subtotal		23.2%		7.4%		
11	Pacific Heights (2C)	0.3%	99.9%	0.7%	18.2%	41
12	Bright Young Professionals (8C)	0.1%	100.0%	2.2%	20.4%	6
Subtotal		0.4%		2.9%		
Total		100.0%		20.4%		490

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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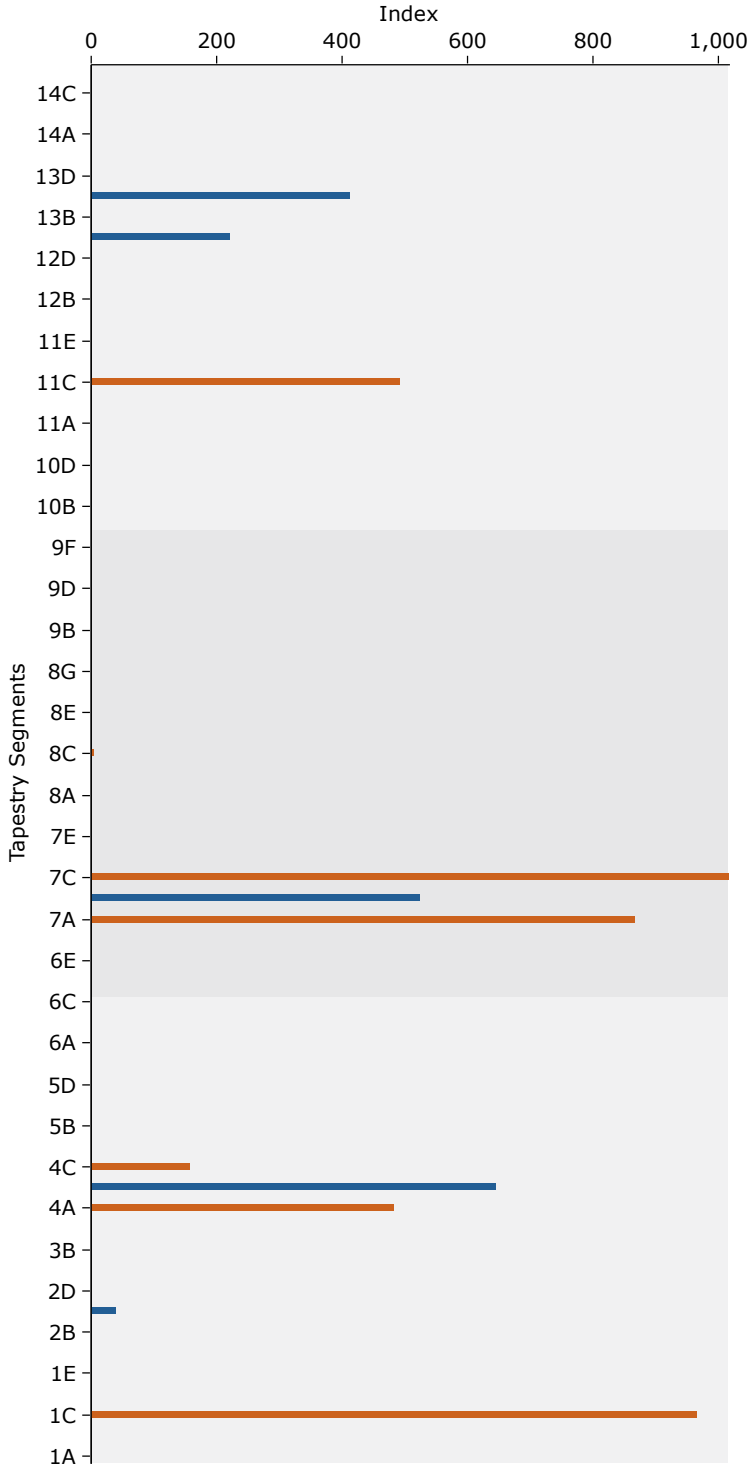


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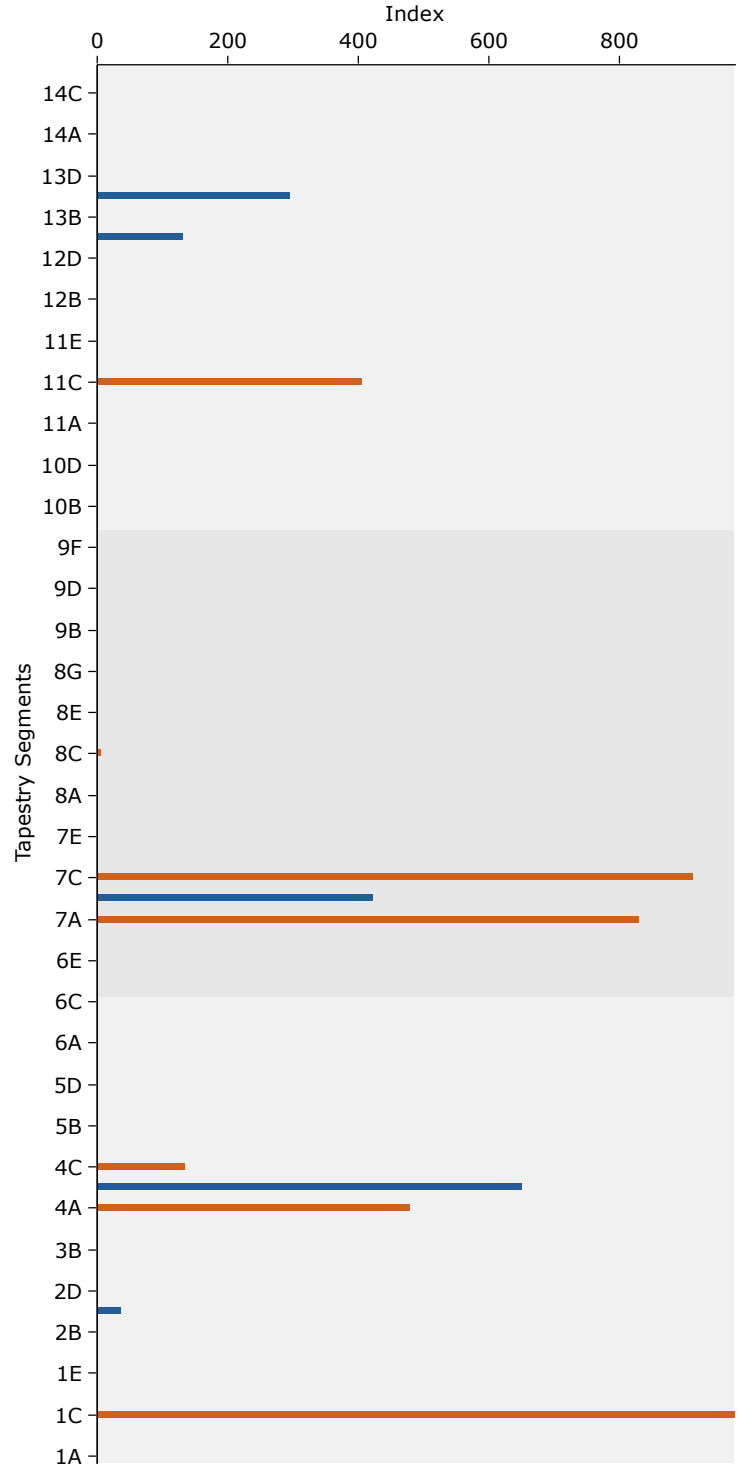
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2017 Tapestry Indexes by Households



2017 Tapestry Indexes by Total Population 18+



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Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	14,074	100.0%		34,646	100.0%	
1. Affluent Estates	2,217	15.8%	160	5,853	16.9%	161
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	2,217	15.8%	968	5,853	16.9%	979
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	42	0.3%	5	115	0.3%	6
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	42	0.3%	41	115	0.3%	37
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	4,158	29.5%	397	10,607	30.6%	395
Soccer Moms (4A)	1,955	13.9%	483	5,100	14.7%	480
Home Improvement (4B)	1,563	11.1%	647	4,183	12.1%	653
Middleburg (4C)	640	4.5%	160	1,324	3.8%	135
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	5,800	41.2%	586	14,608	42.2%	517
Up and Coming Families (7A)	2,883	20.5%	870	7,148	20.6%	831
Urban Villages (7B)	793	5.6%	526	2,158	6.2%	423
American Dreamers (7C)	2,124	15.1%	1,018	5,302	15.3%	914
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	14,074	100.0%		34,646	100.0%	
8. Middle Ground	20	0.1%	1	52	0.2%	1
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	20	0.1%	6	52	0.2%	7
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	989	7.0%	113	1,864	5.4%	98
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	989	7.0%	494	1,864	5.4%	408
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	848	6.0%	154	1,547	4.5%	99
International Marketplace (13A)	388	2.8%	222	649	1.9%	134
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	460	3.3%	415	898	2.6%	297
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	14,074	100.0%		34,646	100.0%	
1. Principal Urban Center	460	3.3%	46	898	2.6%	39
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	460	3.3%	415	898	2.6%	297
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	4,356	31.0%	184	10,140	29.3%	163
Pacific Heights (2C)	42	0.3%	41	115	0.3%	37
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	793	5.6%	526	2,158	6.2%	423
American Dreamers (7C)	2,124	15.1%	1,018	5,302	15.3%	914
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	20	0.1%	6	52	0.2%	7
Metro Fusion (11C)	989	7.0%	494	1,864	5.4%	408
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	388	2.8%	222	649	1.9%	134
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	14,074	100.0%		34,646	100.0%	
4. Suburban Periphery	8,618	61.2%	193	22,284	64.3%	198
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	2,217	15.8%	968	5,853	16.9%	979
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	1,955	13.9%	483	5,100	14.7%	480
Home Improvement (4B)	1,563	11.1%	647	4,183	12.1%	653
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	2,883	20.5%	870	7,148	20.6%	831
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	640	4.5%	49	1,324	3.8%	42
Middleburg (4C)	640	4.5%	160	1,324	3.8%	135
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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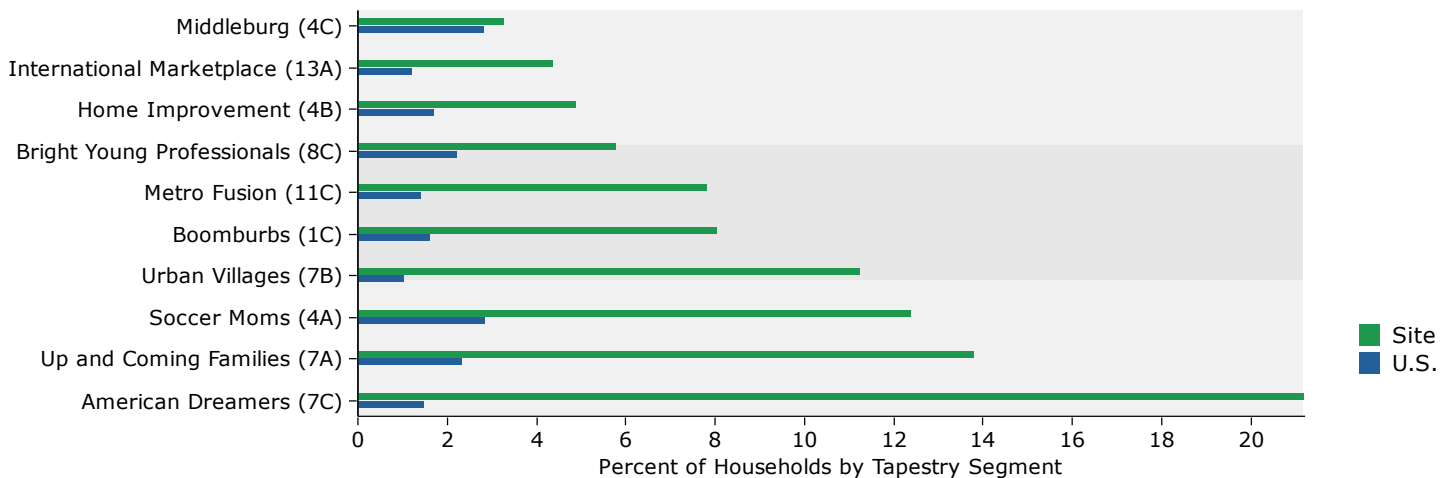
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Rank	Tapestry Segment	2017 Households		2017 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	American Dreamers (7C)	21.2%	21.2%	1.5%	1.5%	1431
2	Up and Coming Families (7A)	13.8%	35.0%	2.4%	3.9%	586
3	Soccer Moms (4A)	12.4%	47.4%	2.9%	6.8%	432
4	Urban Villages (7B)	11.3%	58.7%	1.1%	7.9%	1,053
5	Boomburbs (1C)	8.1%	66.8%	1.6%	9.5%	495
Subtotal		66.8%		9.5%		
6	Metro Fusion (11C)	7.8%	74.6%	1.4%	10.9%	551
7	Bright Young Professionals (8C)	5.8%	80.4%	2.2%	13.1%	259
8	Home Improvement (4B)	4.9%	85.3%	1.7%	14.8%	285
9	International Marketplace (13A)	4.4%	89.7%	1.2%	16.0%	353
10	Middleburg (4C)	3.3%	93.0%	2.9%	18.9%	115
Subtotal		26.2%		9.4%		
11	Savvy Suburbanites (1D)	2.1%	95.1%	3.0%	21.9%	72
12	NeWest Residents (13C)	1.4%	96.5%	0.8%	22.7%	173
13	Pleasantville (2B)	0.8%	97.3%	2.2%	24.9%	36
14	Pacific Heights (2C)	0.7%	98.0%	0.7%	25.6%	102
15	Young and Restless (11B)	0.7%	98.7%	1.7%	27.3%	40
Subtotal		5.7%		8.4%		
16	Comfortable Empty Nesters (5A)	0.7%	99.4%	2.5%	29.8%	27
17	Enterprising Professionals (2D)	0.4%	99.8%	1.4%	31.2%	31
18	Barrios Urbanos (7D)	0.2%	100.0%	1.0%	32.2%	20
Subtotal		1.3%		4.9%		
Total		100.0%		32.2%		310

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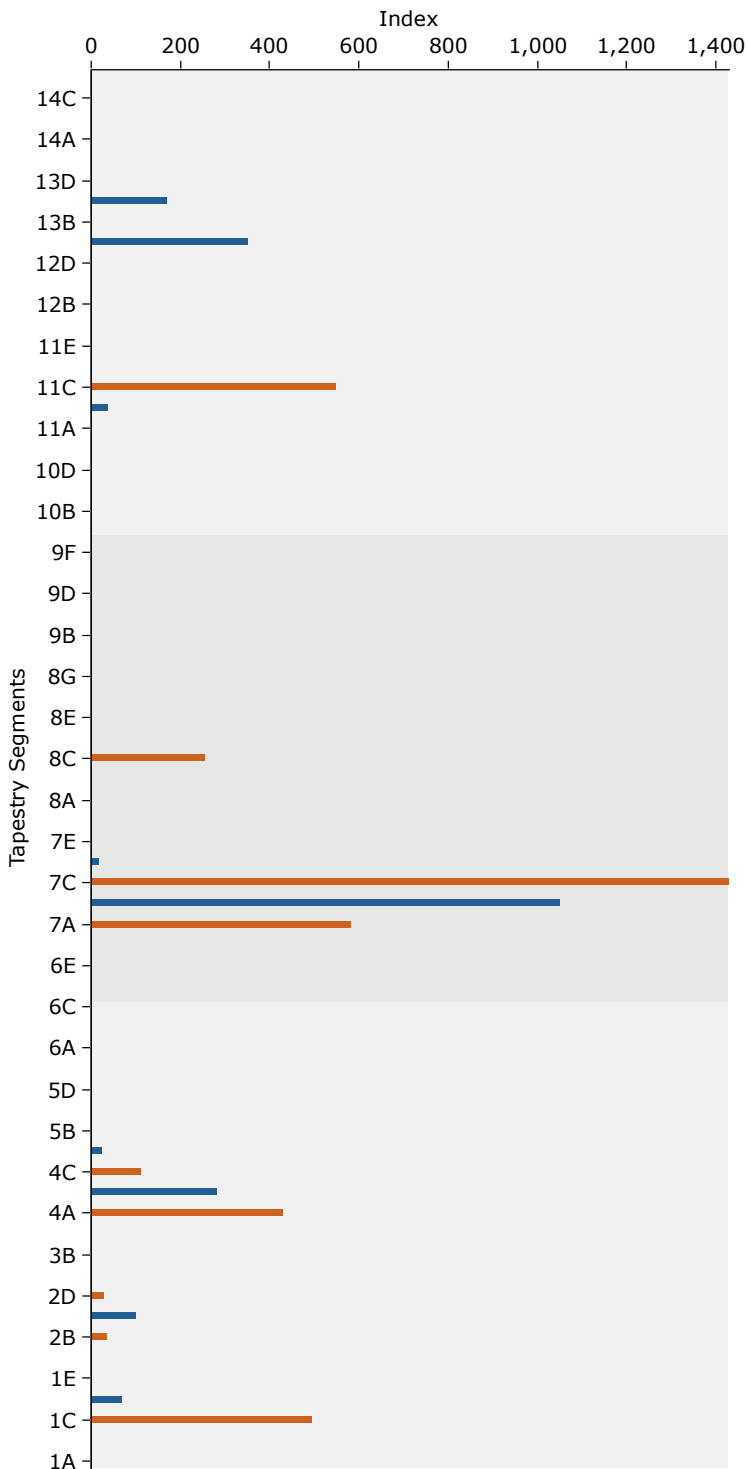


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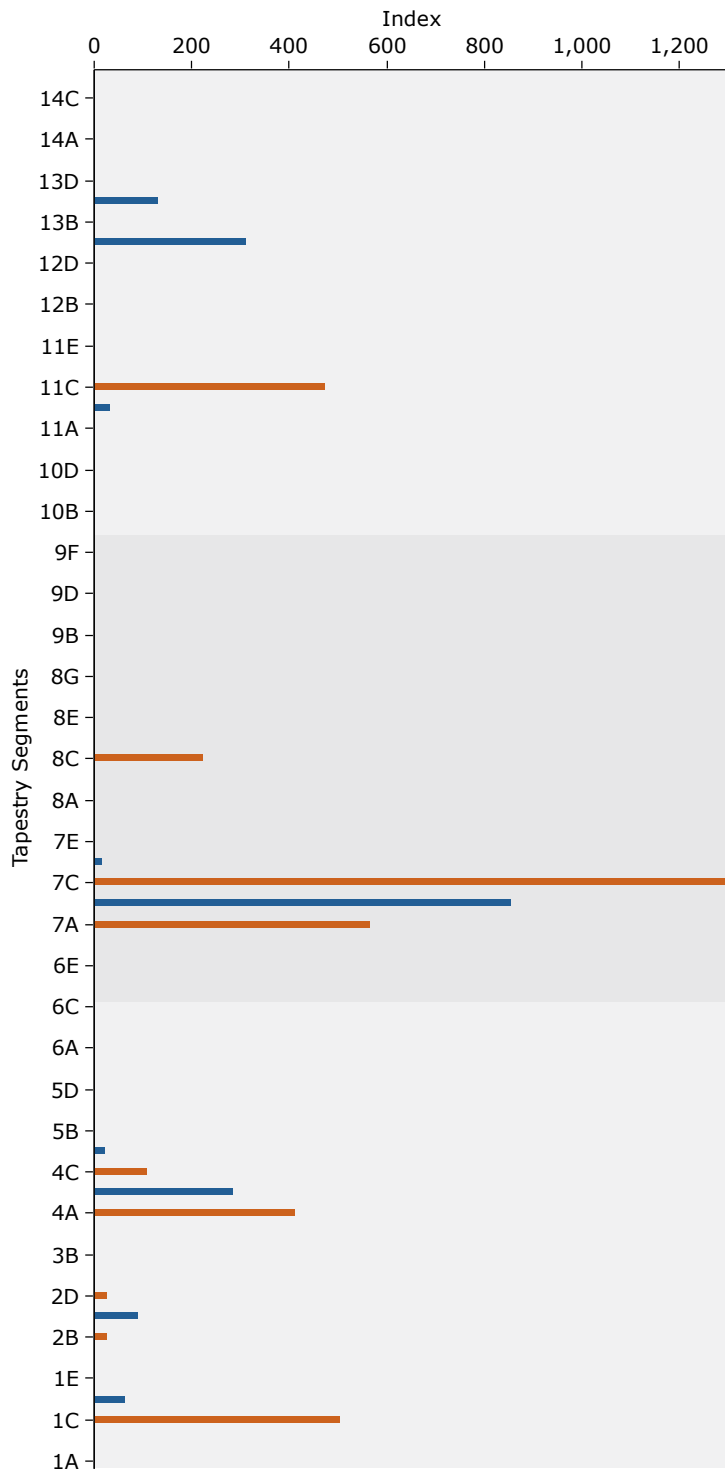
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	Number	Percent	Index	Number	Percent	Index
Total:	66,456	100.0%		157,641	100.0%	
1. Affluent Estates	6,781	10.2%	103	17,043	10.8%	103
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	5,355	8.1%	495	13,752	8.7%	506
Savvy Suburbanites (1D)	1,426	2.1%	72	3,291	2.1%	65
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	1,308	2.0%	35	3,013	1.9%	32
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	524	0.8%	36	1,103	0.7%	28
Pacific Heights (2C)	491	0.7%	102	1,303	0.8%	92
Enterprising Professionals (2D)	293	0.4%	31	607	0.4%	29
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	13,693	20.6%	277	33,243	21.1%	272
Soccer Moms (4A)	8,256	12.4%	432	20,001	12.7%	414
Home Improvement (4B)	3,256	4.9%	285	8,334	5.3%	286
Middleburg (4C)	2,181	3.3%	115	4,908	3.1%	110
5. GenXurban	433	0.7%	6	908	0.6%	5
Comfortable Empty Nesters (5A)	433	0.7%	27	908	0.6%	23
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	30,905	46.5%	662	76,934	48.8%	598
Up and Coming Families (7A)	9,175	13.8%	586	22,183	14.1%	567
Urban Villages (7B)	7,493	11.3%	1,053	19,837	12.6%	855
American Dreamers (7C)	14,096	21.2%	1,431	34,544	21.9%	1,309
Barrios Urbanos (7D)	141	0.2%	20	370	0.2%	19
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

8733 Highway 6 S, Houston, Texas, 77083 2
 8733 Highway 6 S, Houston, Texas, 77083
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 29.68313
 Longitude: -95.64357

Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	66,456	100.0%		157,641	100.0%	
8. Middle Ground	3,842	5.8%	53	7,177	4.6%	45
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	3,842	5.8%	259	7,177	4.6%	226
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	5,674	8.5%	137	10,602	6.7%	122
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	465	0.7%	40	728	0.5%	33
Metro Fusion (11C)	5,209	7.8%	551	9,874	6.3%	475
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	3,820	5.7%	147	8,721	5.5%	123
International Marketplace (13A)	2,914	4.4%	353	6,879	4.4%	313
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	906	1.4%	173	1,842	1.2%	134
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

8733 Highway 6 S, Houston, Texas, 77083 2
 8733 Highway 6 S, Houston, Texas, 77083
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 29.68313
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Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	66,456	100.0%		157,641	100.0%	
1. Principal Urban Center	906	1.4%	19	1,842	1.2%	17
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	906	1.4%	173	1,842	1.2%	134
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	34,186	51.4%	305	79,984	50.7%	283
Pacific Heights (2C)	491	0.7%	102	1,303	0.8%	92
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	7,493	11.3%	1,053	19,837	12.6%	855
American Dreamers (7C)	14,096	21.2%	1,431	34,544	21.9%	1,309
Barrios Urbanos (7D)	141	0.2%	20	370	0.2%	19
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	3,842	5.8%	259	7,177	4.6%	226
Metro Fusion (11C)	5,209	7.8%	551	9,874	6.3%	475
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	2,914	4.4%	353	6,879	4.4%	313
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	465	0.7%	4	728	0.5%	3
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	465	0.7%	40	728	0.5%	33
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Source: Esri



Tapestry Segmentation Area Profile

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 8733 Highway 6 S, Houston, Texas, 77083
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 29.68313
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Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	66,456	100.0%		157,641	100.0%	
4. Suburban Periphery	28,718	43.2%	136	70,179	44.5%	137
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	5,355	8.1%	495	13,752	8.7%	506
Savvy Suburbanites (1D)	1,426	2.1%	72	3,291	2.1%	65
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	524	0.8%	36	1,103	0.7%	28
Enterprising Professionals (2D)	293	0.4%	31	607	0.4%	29
Soccer Moms (4A)	8,256	12.4%	432	20,001	12.7%	414
Home Improvement (4B)	3,256	4.9%	285	8,334	5.3%	286
Comfortable Empty Nesters (5A)	433	0.7%	27	908	0.6%	23
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	9,175	13.8%	586	22,183	14.1%	567
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	2,181	3.3%	35	4,908	3.1%	35
Middleburg (4C)	2,181	3.3%	115	4,908	3.1%	110
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

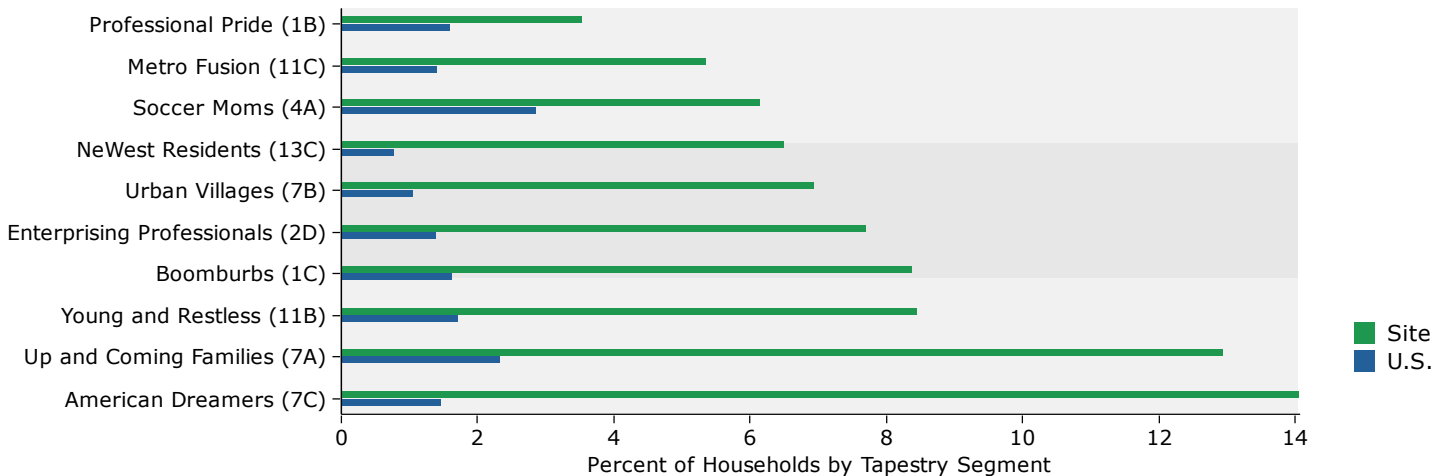
8733 Highway 6 S, Houston, Texas, 77083 2
 8733 Highway 6 S, Houston, Texas, 77083
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 29.68313
 Longitude: -95.64357

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2017 Households		2017 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	American Dreamers (7C)	14.1%	14.1%	1.5%	1.5%	950
2	Up and Coming Families (7A)	13.0%	27.1%	2.4%	3.9%	550
3	Young and Restless (11B)	8.5%	35.6%	1.7%	5.6%	490
4	Boomburbs (1C)	8.4%	44.0%	1.6%	7.2%	516
5	Enterprising Professionals (2D)	7.7%	51.7%	1.4%	8.6%	548
Subtotal		51.7%		8.6%		
6	Urban Villages (7B)	6.9%	58.6%	1.1%	9.7%	648
7	NeWest Residents (13C)	6.5%	65.1%	0.8%	10.5%	827
8	Soccer Moms (4A)	6.2%	71.3%	2.9%	13.4%	215
9	Metro Fusion (11C)	5.4%	76.7%	1.4%	14.8%	377
10	Professional Pride (1B)	3.6%	80.3%	1.6%	16.4%	221
Subtotal		28.6%		7.8%		
11	Home Improvement (4B)	3.5%	83.8%	1.7%	18.1%	202
12	Bright Young Professionals (8C)	2.9%	86.7%	2.2%	20.3%	128
13	International Marketplace (13A)	1.9%	88.6%	1.2%	21.5%	152
14	Savvy Suburbanites (1D)	1.9%	90.5%	3.0%	24.5%	62
15	Exurbanites (1E)	1.7%	92.2%	1.9%	26.4%	85
Subtotal		11.9%		10.0%		
16	Middleburg (4C)	1.4%	93.6%	2.9%	29.3%	50
17	Golden Years (9B)	1.3%	94.9%	1.3%	30.6%	100
18	Pacific Heights (2C)	1.2%	96.1%	0.7%	31.3%	165
19	Barrios Urbanos (7D)	0.9%	97.0%	1.0%	32.3%	89
20	Comfortable Empty Nesters (5A)	0.7%	97.7%	2.5%	34.8%	30
Subtotal		5.5%		8.4%		
Total		97.5%		34.9%		279

Top Ten Tapestry Segments Site vs. U.S.



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Source: Esri

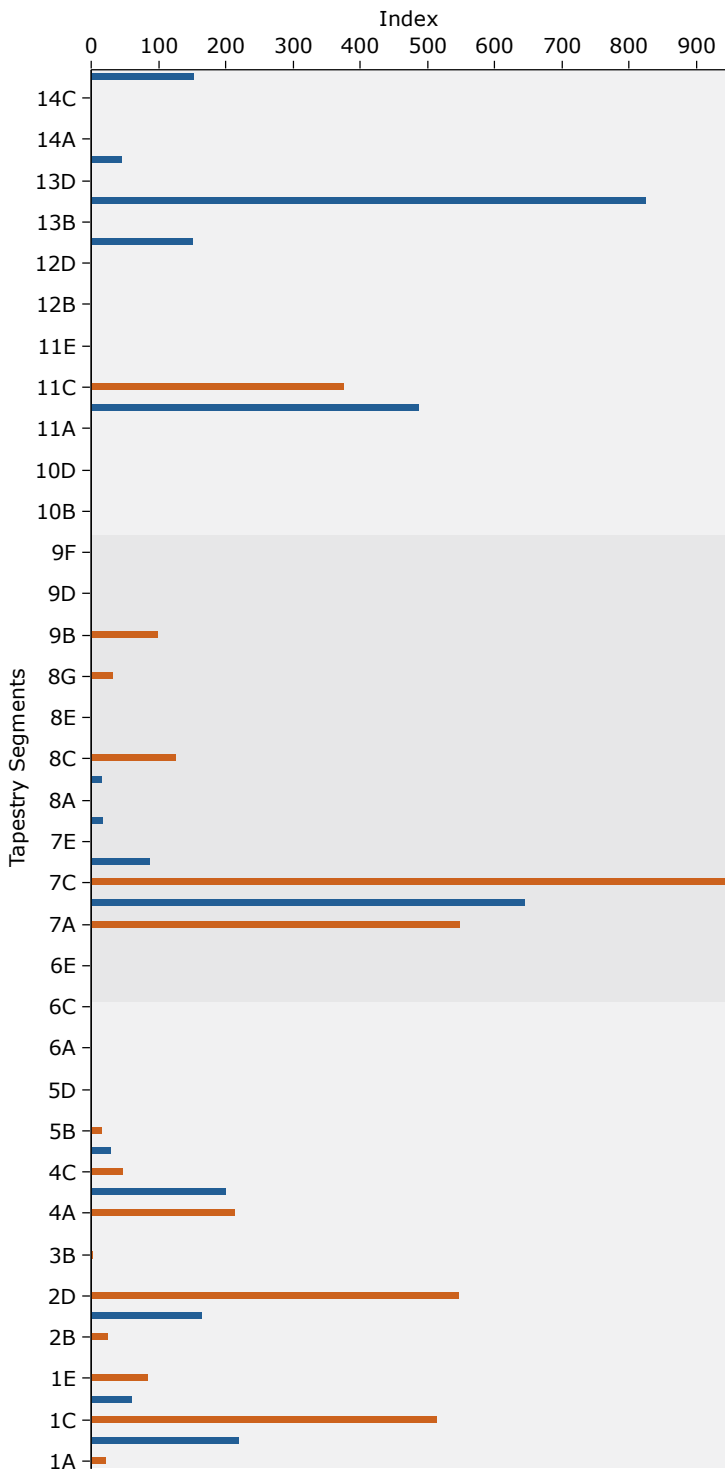


Tapestry Segmentation Area Profile

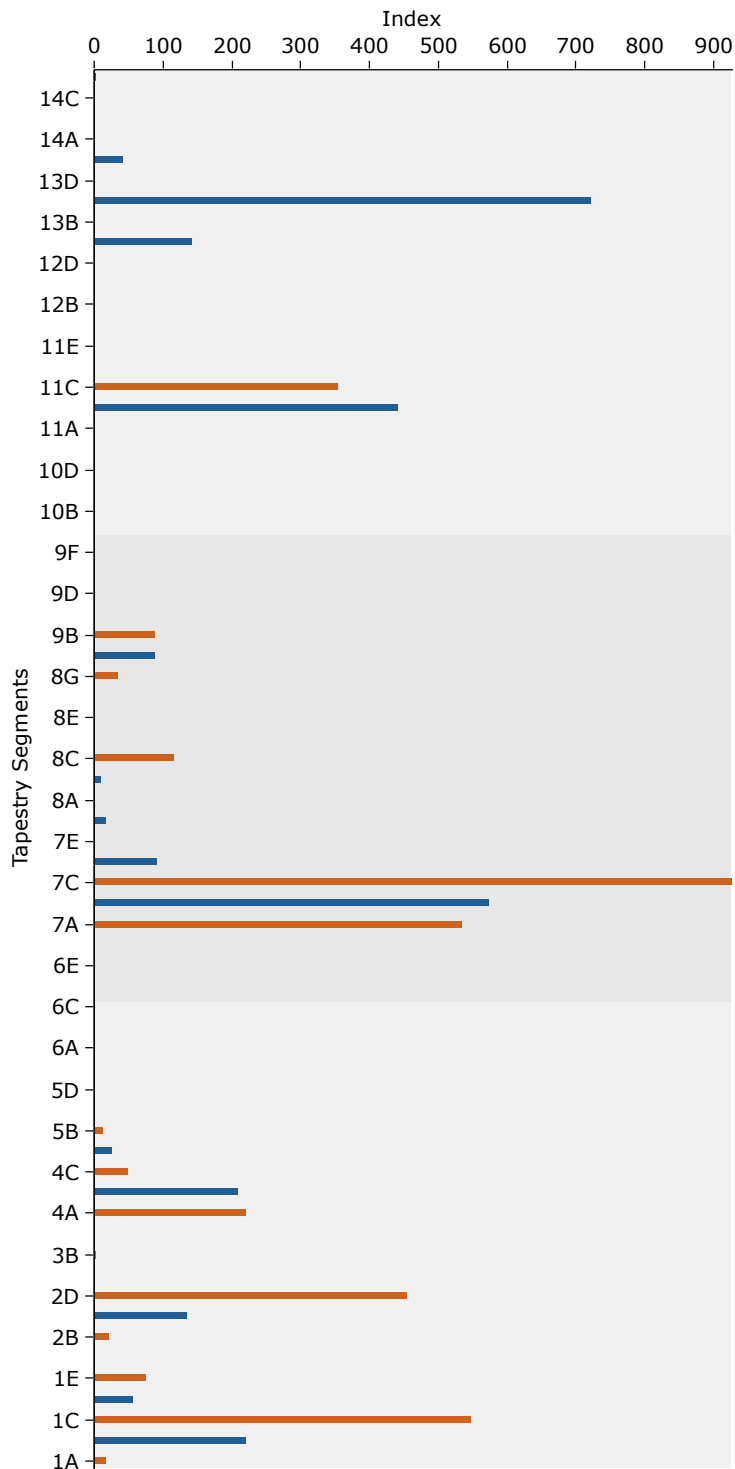
8733 Highway 6 S, Houston, Texas, 77083 2
 8733 Highway 6 S, Houston, Texas, 77083
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 29.68313
 Longitude: -95.64357

2017 Tapestry Indexes by Households



2017 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

8733 Highway 6 S, Houston, Texas, 77083 2
 8733 Highway 6 S, Houston, Texas, 77083
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Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	154,406	100.0%		341,580	100.0%	
1. Affluent Estates	24,456	15.8%	160	58,651	17.2%	164
Top Tier (1A)	581	0.4%	22	1,204	0.4%	19
Professional Pride (1B)	5,492	3.6%	221	13,547	4.0%	221
Boomburbs (1C)	12,970	8.4%	516	32,335	9.5%	549
Savvy Suburbanites (1D)	2,860	1.9%	62	6,402	1.9%	58
Exurbanites (1E)	2,553	1.7%	85	5,163	1.5%	77
2. Upscale Avenues	14,665	9.5%	168	26,598	7.8%	131
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	895	0.6%	26	1,968	0.6%	23
Pacific Heights (2C)	1,845	1.2%	165	4,159	1.2%	135
Enterprising Professionals (2D)	11,925	7.7%	548	20,471	6.0%	456
3. Uptown Individuals	58	0.0%	1	84	0.0%	1
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	58	0.0%	2	84	0.0%	2
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	17,078	11.1%	149	41,366	12.1%	156
Soccer Moms (4A)	9,530	6.2%	215	23,112	6.8%	221
Home Improvement (4B)	5,367	3.5%	202	13,346	3.9%	211
Middleburg (4C)	2,181	1.4%	50	4,908	1.4%	51
5. GenXurban	1,755	1.1%	10	3,416	1.0%	9
Comfortable Empty Nesters (5A)	1,122	0.7%	30	2,354	0.7%	28
In Style (5B)	633	0.4%	18	1,062	0.3%	15
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	54,140	35.1%	499	131,849	38.6%	473
Up and Coming Families (7A)	20,007	13.0%	550	45,332	13.3%	535
Urban Villages (7B)	10,722	6.9%	648	28,909	8.5%	575
American Dreamers (7C)	21,732	14.1%	950	53,062	15.5%	928
Barrios Urbanos (7D)	1,432	0.9%	89	3,966	1.2%	93
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	247	0.2%	19	580	0.2%	18

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Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	154,406	100.0%		341,580	100.0%	
8. Middle Ground	5,445	3.5%	32	9,892	2.9%	28
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	368	0.2%	17	481	0.1%	12
Bright Young Professionals (8C)	4,411	2.9%	128	8,027	2.3%	117
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	666	0.4%	35	1,384	0.4%	35
9. Senior Styles	2,069	1.3%	23	3,650	1.1%	21
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	2,069	1.3%	100	3,650	1.1%	90
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	21,384	13.8%	222	36,846	10.8%	196
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	13,092	8.5%	490	20,882	6.1%	442
Metro Fusion (11C)	8,292	5.4%	377	15,964	4.7%	355
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	13,353	8.6%	221	29,220	8.6%	190
International Marketplace (13A)	2,914	1.9%	152	6,879	2.0%	144
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	10,063	6.5%	827	21,574	6.3%	724
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	376	0.2%	48	767	0.2%	43
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	3	0.0%	154	8	0.0%	1

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Source: Esri



Tapestry Segmentation Area Profile

8733 Highway 6 S, Houston, Texas, 77083 2
 8733 Highway 6 S, Houston, Texas, 77083
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 29.68313
 Longitude: -95.64357

Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	154,406	100.0%		341,580	100.0%	
1. Principal Urban Center	10,497	6.8%	96	22,425	6.6%	98
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	58	0.0%	2	84	0.0%	2
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	10,063	6.5%	827	21,574	6.3%	724
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	376	0.2%	48	767	0.2%	43
2. Urban Periphery	51,595	33.4%	198	121,546	35.6%	199
Pacific Heights (2C)	1,845	1.2%	165	4,159	1.2%	135
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	10,722	6.9%	648	28,909	8.5%	575
American Dreamers (7C)	21,732	14.1%	950	53,062	15.5%	928
Barrios Urbanos (7D)	1,432	0.9%	89	3,966	1.2%	93
Southwestern Families (7F)	247	0.2%	19	580	0.2%	18
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	4,411	2.9%	128	8,027	2.3%	117
Metro Fusion (11C)	8,292	5.4%	377	15,964	4.7%	355
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	2,914	1.9%	152	6,879	2.0%	144
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	14,759	9.6%	52	23,809	7.0%	41
In Style (5B)	633	0.4%	18	1,062	0.3%	15
Emerald City (8B)	368	0.2%	17	481	0.1%	12
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	666	0.4%	35	1,384	0.4%	35
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	13,092	8.5%	490	20,882	6.1%	442
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	154,406	100.0%		341,580	100.0%	
4. Suburban Periphery	75,371	48.8%	154	168,884	49.4%	152
Top Tier (1A)	581	0.4%	22	1,204	0.4%	19
Professional Pride (1B)	5,492	3.6%	221	13,547	4.0%	221
Boomburbs (1C)	12,970	8.4%	516	32,335	9.5%	549
Savvy Suburbanites (1D)	2,860	1.9%	62	6,402	1.9%	58
Exurbanites (1E)	2,553	1.7%	85	5,163	1.5%	77
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	895	0.6%	26	1,968	0.6%	23
Enterprising Professionals (2D)	11,925	7.7%	548	20,471	6.0%	456
Soccer Moms (4A)	9,530	6.2%	215	23,112	6.8%	221
Home Improvement (4B)	5,367	3.5%	202	13,346	3.9%	211
Comfortable Empty Nesters (5A)	1,122	0.7%	30	2,354	0.7%	28
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	20,007	13.0%	550	45,332	13.3%	535
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	2,069	1.3%	100	3,650	1.1%	90
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	2,181	1.4%	15	4,908	1.4%	16
Middleburg (4C)	2,181	1.4%	50	4,908	1.4%	51
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	3	0.0%	154	8	0.0%	1

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