



Tapestry Segmentation Area Profile

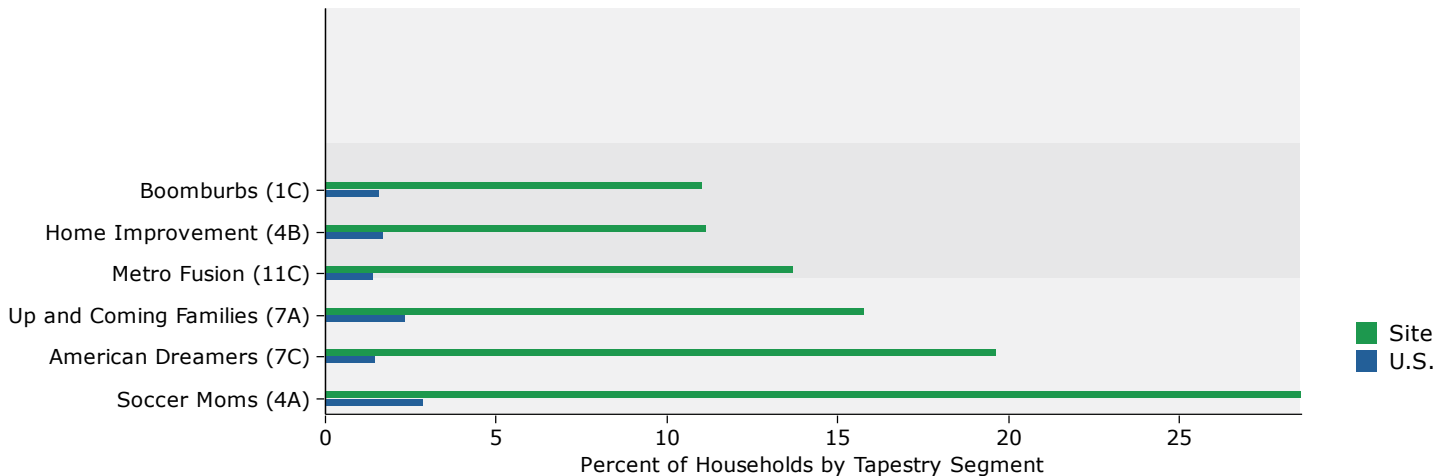
Kingsbridge Plaza
 8751 Highway 6 S, Houston, Texas, 77083
 Ring Band: 0 - 1 mile radius

Prepared by Esri
 Latitude: 29.68270
 Longitude: -95.64360

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2017 Households		2017 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Soccer Moms (4A)	28.6%	28.6%	2.9%	2.9%	994
2	American Dreamers (7C)	19.7%	48.3%	1.5%	4.4%	1,329
3	Up and Coming Families (7A)	15.8%	64.1%	2.4%	6.8%	670
4	Metro Fusion (11C)	13.7%	77.8%	1.4%	8.2%	963
5	Home Improvement (4B)	11.1%	88.9%	1.7%	9.9%	649
	Subtotal	88.9%		9.9%		
6	Boomburbs (1C)	11.1%	100.0%	1.6%	11.5%	680
	Subtotal	11.1%		1.6%		
	Total	100.0%		11.5%		871

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

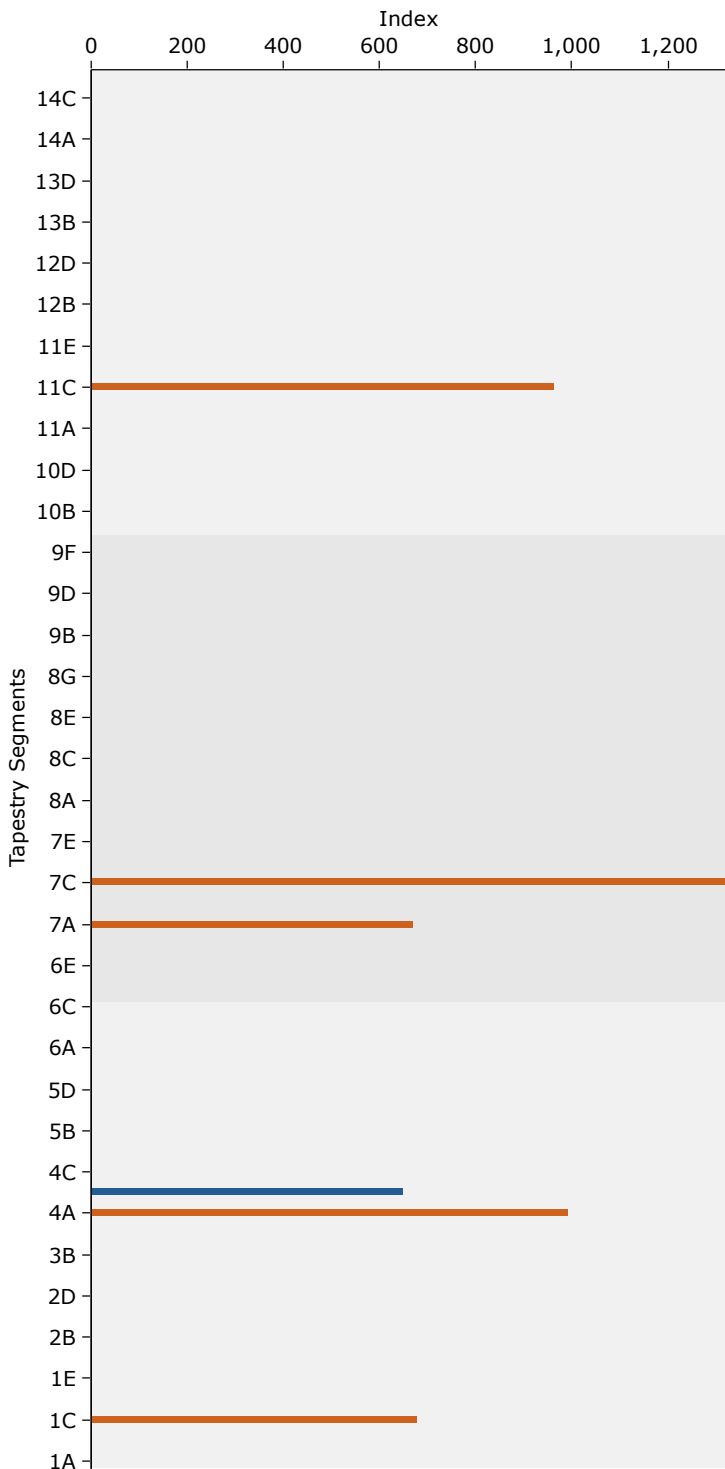


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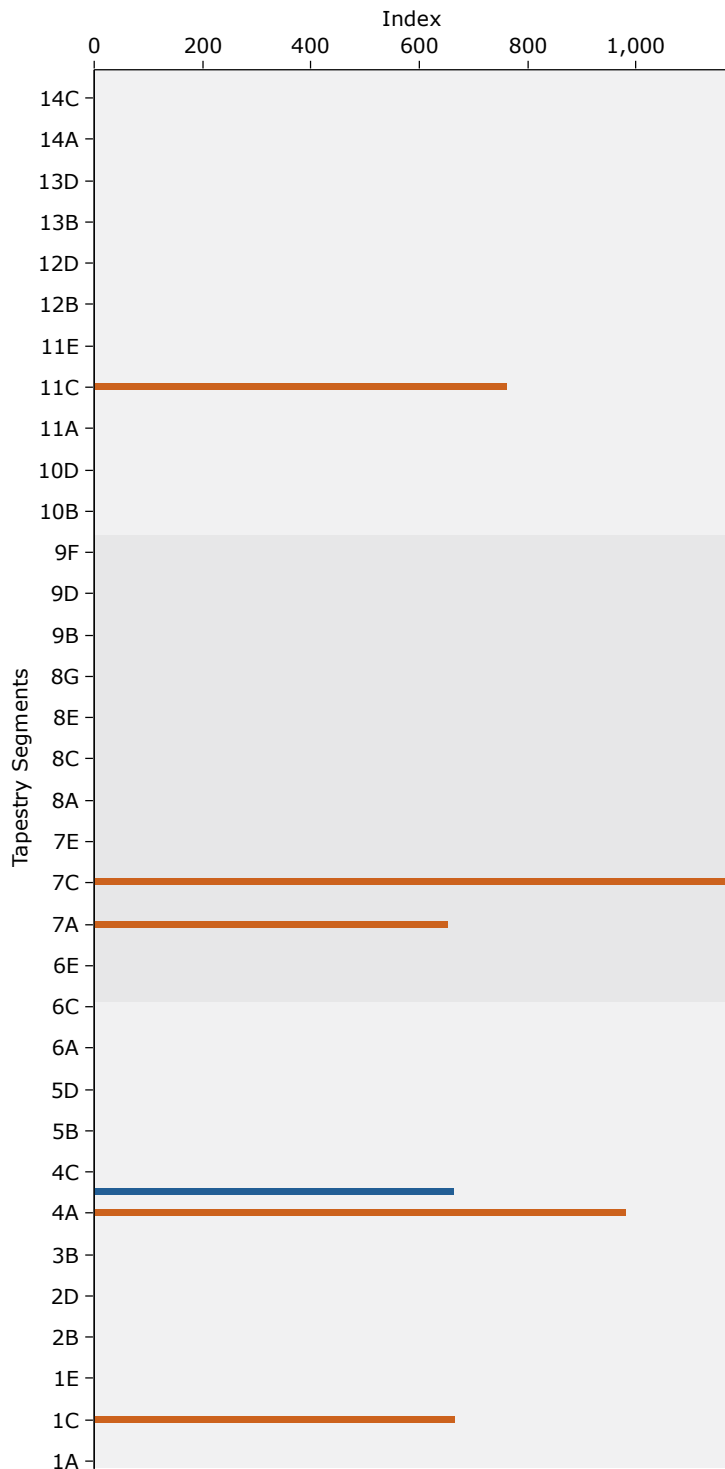
Kingsbridge Plaza
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2017 Tapestry Indexes by Households



2017 Tapestry Indexes by Total Population 18+



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Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	6,135	100.0%		15,127	100.0%	
1. Affluent Estates	679	11.1%	112	1,742	11.5%	110
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	679	11.1%	680	1,742	11.5%	668
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	2,438	39.7%	534	6,421	42.4%	548
Soccer Moms (4A)	1,754	28.6%	994	4,560	30.1%	984
Home Improvement (4B)	684	11.1%	649	1,861	12.3%	666
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	2,177	35.5%	505	5,442	36.0%	441
Up and Coming Families (7A)	969	15.8%	670	2,457	16.2%	655
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	1,208	19.7%	1,329	2,985	19.7%	1,179
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	6,135	100.0%		15,127	100.0%	
8. Middle Ground	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	841	13.7%	220	1,522	10.1%	183
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	841	13.7%	963	1,522	10.1%	764
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	6,135	100.0%		15,127	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	2,049	33.4%	198	4,507	29.8%	166
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	1,208	19.7%	1,329	2,985	19.7%	1,179
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	841	13.7%	963	1,522	10.1%	764
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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	Number	Percent	Index	Number	Percent	Index
Total:	6,135	100.0%		15,127	100.0%	
4. Suburban Periphery	4,086	66.6%	210	10,620	70.2%	217
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	679	11.1%	680	1,742	11.5%	668
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	1,754	28.6%	994	4,560	30.1%	984
Home Improvement (4B)	684	11.1%	649	1,861	12.3%	666
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	969	15.8%	670	2,457	16.2%	655
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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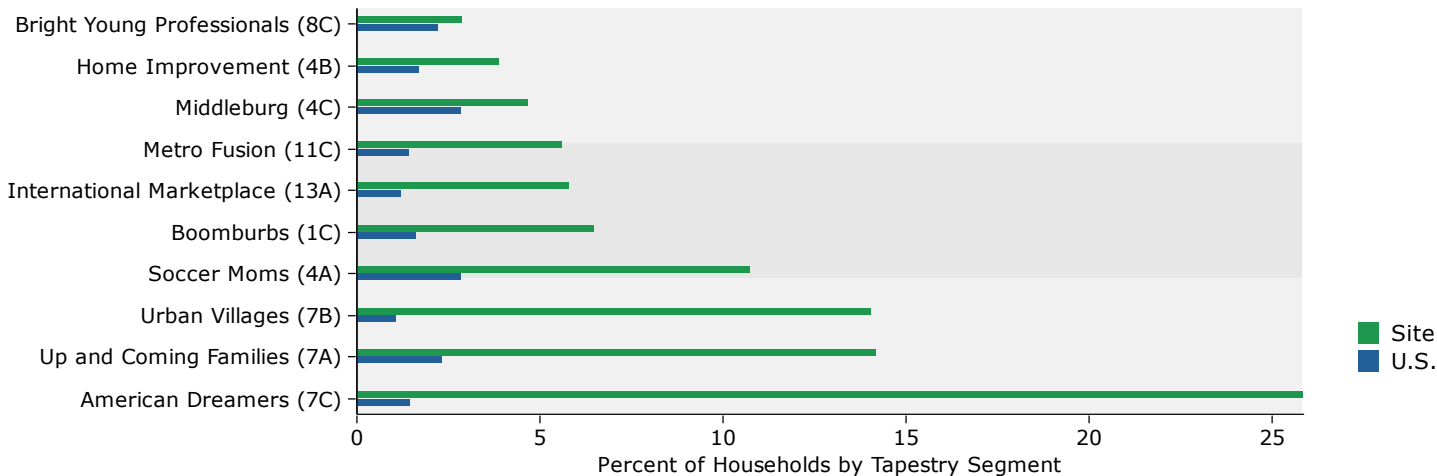
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Top Twenty Tapestry Segments

Rank	Tapestry Segment	2017 Households		2017 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	American Dreamers (7C)	25.9%	25.9%	1.5%	1.5%	1746
2	Up and Coming Families (7A)	14.2%	40.1%	2.4%	3.9%	602
3	Urban Villages (7B)	14.0%	54.1%	1.1%	5.0%	1,311
4	Soccer Moms (4A)	10.8%	64.9%	2.9%	7.9%	375
5	Boomburbs (1C)	6.5%	71.4%	1.6%	9.5%	400
Subtotal		71.4%		9.5%		
6	International Marketplace (13A)	5.8%	77.2%	1.2%	10.7%	469
7	Metro Fusion (11C)	5.6%	82.8%	1.4%	12.1%	395
8	Middleburg (4C)	4.7%	87.5%	2.9%	15.0%	164
9	Home Improvement (4B)	3.9%	91.4%	1.7%	16.7%	229
10	Bright Young Professionals (8C)	2.9%	94.3%	2.2%	18.9%	130
Subtotal		22.9%		9.4%		
11	NeWest Residents (13C)	1.8%	96.1%	0.8%	19.7%	234
12	Savvy Suburbanites (1D)	1.6%	97.7%	3.0%	22.7%	55
13	Young and Restless (11B)	1.0%	98.7%	1.7%	24.4%	58
14	Pacific Heights (2C)	0.6%	99.3%	0.7%	25.1%	89
15	Comfortable Empty Nesters (5A)	0.5%	99.8%	2.5%	27.6%	22
Subtotal		5.5%		8.7%		
Total		100.0%		27.5%		363

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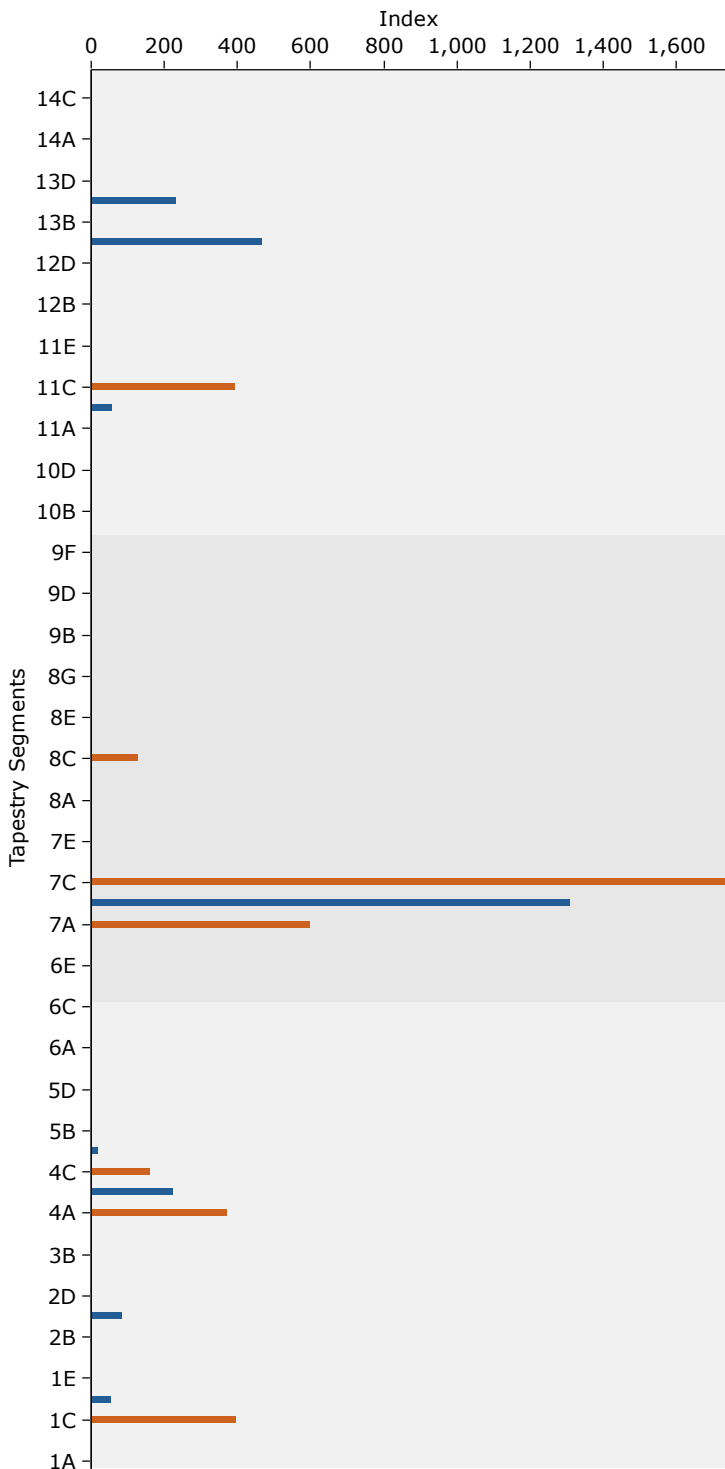


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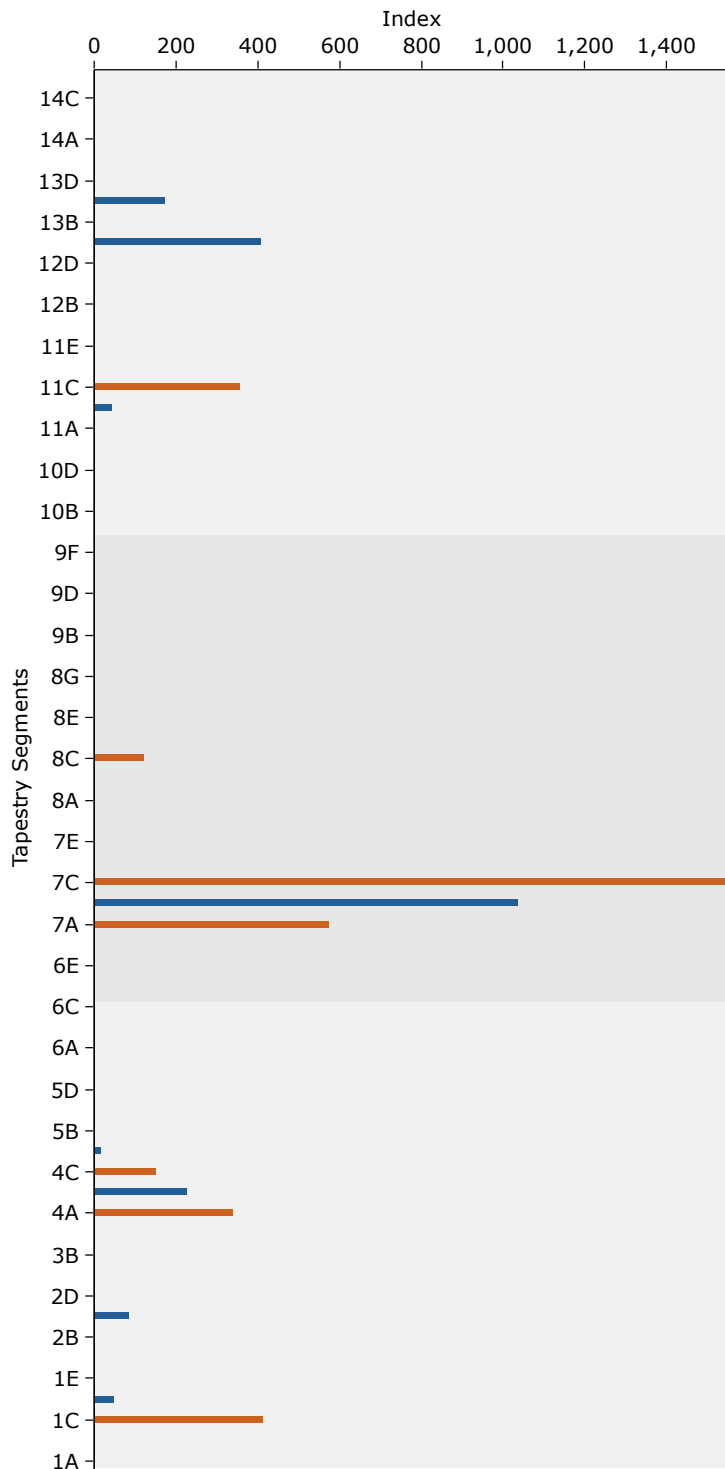
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2017 Tapestry Indexes by Total Population 18+



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Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	46,571	100.0%		113,148	100.0%	
1. Affluent Estates	3,787	8.1%	82	9,996	8.8%	84
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	3,029	6.5%	400	8,142	7.2%	417
Savvy Suburbanites (1D)	758	1.6%	55	1,854	1.6%	51
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	301	0.6%	11	892	0.8%	13
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	301	0.6%	89	892	0.8%	87
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	9,032	19.4%	261	21,517	19.0%	245
Soccer Moms (4A)	5,020	10.8%	375	11,796	10.4%	340
Home Improvement (4B)	1,831	3.9%	229	4,813	4.3%	230
Middleburg (4C)	2,181	4.7%	164	4,908	4.3%	153
5. GenXurban	251	0.5%	5	551	0.5%	4
Comfortable Empty Nesters (5A)	251	0.5%	22	551	0.5%	20
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	25,198	54.1%	770	63,060	55.7%	683
Up and Coming Families (7A)	6,609	14.2%	602	16,152	14.3%	575
Urban Villages (7B)	6,539	14.0%	1,311	17,320	15.3%	1,040
American Dreamers (7C)	12,050	25.9%	1,746	29,588	26.1%	1,562
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

Kingsbridge Plaza
8751 Highway 6 S, Houston, Texas, 77083
Ring Band: 1 - 3 mile radius

Prepared by Esri
Latitude: 29.68270
Longitude: -95.64360

Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	46,571	100.0%		113,148	100.0%	
8. Middle Ground	1,351	2.9%	27	2,850	2.5%	25
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	1,351	2.9%	130	2,850	2.5%	125
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	3,081	6.6%	106	6,077	5.4%	98
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	465	1.0%	58	728	0.6%	46
Metro Fusion (11C)	2,616	5.6%	395	5,349	4.7%	359
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	3,570	7.7%	196	8,205	7.3%	161
International Marketplace (13A)	2,710	5.8%	469	6,465	5.7%	410
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	860	1.8%	234	1,740	1.5%	176
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

Kingsbridge Plaza
 8751 Highway 6 S, Houston, Texas, 77083
 Ring Band: 1 - 3 mile radius

Prepared by Esri
 Latitude: 29.68270
 Longitude: -95.64360

Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	46,571	100.0%		113,148	100.0%	
1. Principal Urban Center	860	1.8%	26	1,740	1.5%	23
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	860	1.8%	234	1,740	1.5%	176
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	25,567	54.9%	326	62,464	55.2%	308
Pacific Heights (2C)	301	0.6%	89	892	0.8%	87
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	6,539	14.0%	1,311	17,320	15.3%	1,040
American Dreamers (7C)	12,050	25.9%	1,746	29,588	26.1%	1,562
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	1,351	2.9%	130	2,850	2.5%	125
Metro Fusion (11C)	2,616	5.6%	395	5,349	4.7%	359
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	2,710	5.8%	469	6,465	5.7%	410
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	465	1.0%	5	728	0.6%	4
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	465	1.0%	58	728	0.6%	46
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

Kingsbridge Plaza
 8751 Highway 6 S, Houston, Texas, 77083
 Ring Band: 1 - 3 mile radius

Prepared by Esri
 Latitude: 29.68270
 Longitude: -95.64360

Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	46,571	100.0%		113,148	100.0%	
4. Suburban Periphery	17,498	37.6%	119	43,308	38.3%	118
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	3,029	6.5%	400	8,142	7.2%	417
Savvy Suburbanites (1D)	758	1.6%	55	1,854	1.6%	51
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	5,020	10.8%	375	11,796	10.4%	340
Home Improvement (4B)	1,831	3.9%	229	4,813	4.3%	230
Comfortable Empty Nesters (5A)	251	0.5%	22	551	0.5%	20
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	6,609	14.2%	602	16,152	14.3%	575
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	2,181	4.7%	50	4,908	4.3%	48
Middleburg (4C)	2,181	4.7%	164	4,908	4.3%	153
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

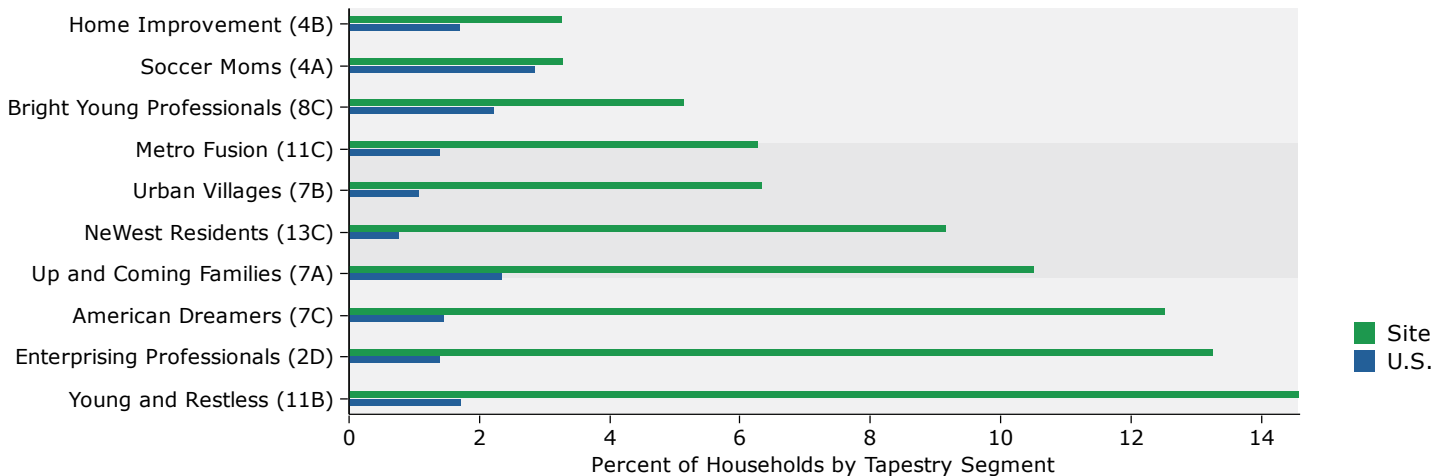
Kingsbridge Plaza
8751 Highway 6 S, Houston, Texas, 77083
Ring Band: 3 - 5 mile radius

Prepared by Esri
Latitude: 29.68270
Longitude: -95.64360

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2017 Households		2017 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Young and Restless (11B)	14.6%	14.6%	1.7%	1.7%	843
2	Enterprising Professionals (2D)	13.3%	27.9%	1.4%	3.1%	942
3	American Dreamers (7C)	12.5%	40.4%	1.5%	4.6%	846
4	Up and Coming Families (7A)	10.5%	50.9%	2.4%	7.0%	447
5	NeWest Residents (13C)	9.2%	60.1%	0.8%	7.8%	1,164
Subtotal		60.1%		7.8%		
6	Urban Villages (7B)	6.3%	66.4%	1.1%	8.9%	592
7	Metro Fusion (11C)	6.3%	72.7%	1.4%	10.3%	442
8	Bright Young Professionals (8C)	5.1%	77.8%	2.2%	12.5%	230
9	Soccer Moms (4A)	3.3%	81.1%	2.9%	15.4%	115
10	Home Improvement (4B)	3.3%	84.4%	1.7%	17.1%	191
Subtotal		24.3%		9.3%		
11	Savvy Suburbanites (1D)	2.6%	87.0%	3.0%	20.1%	86
12	Barrios Urbanos (7D)	2.2%	89.2%	1.0%	21.1%	208
13	Boomburbs (1C)	1.9%	91.1%	1.6%	22.7%	118
14	Professional Pride (1B)	1.4%	92.5%	1.6%	24.3%	87
15	Pleasantville (2B)	1.4%	93.9%	2.2%	26.5%	62
Subtotal		9.5%		9.4%		
16	Comfortable Empty Nesters (5A)	1.3%	95.2%	2.5%	29.0%	54
17	In Style (5B)	1.2%	96.4%	2.2%	31.2%	55
18	Exurbanites (1E)	1.1%	97.5%	1.9%	33.1%	59
19	Hardscrabble Road (8G)	1.0%	98.5%	1.2%	34.3%	83
20	Pacific Heights (2C)	0.7%	99.2%	0.7%	35.0%	97
Subtotal		5.3%		8.5%		
Total		99.3%		35.1%		283

Top Ten Tapestry Segments Site vs. U.S.



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Source: Esri

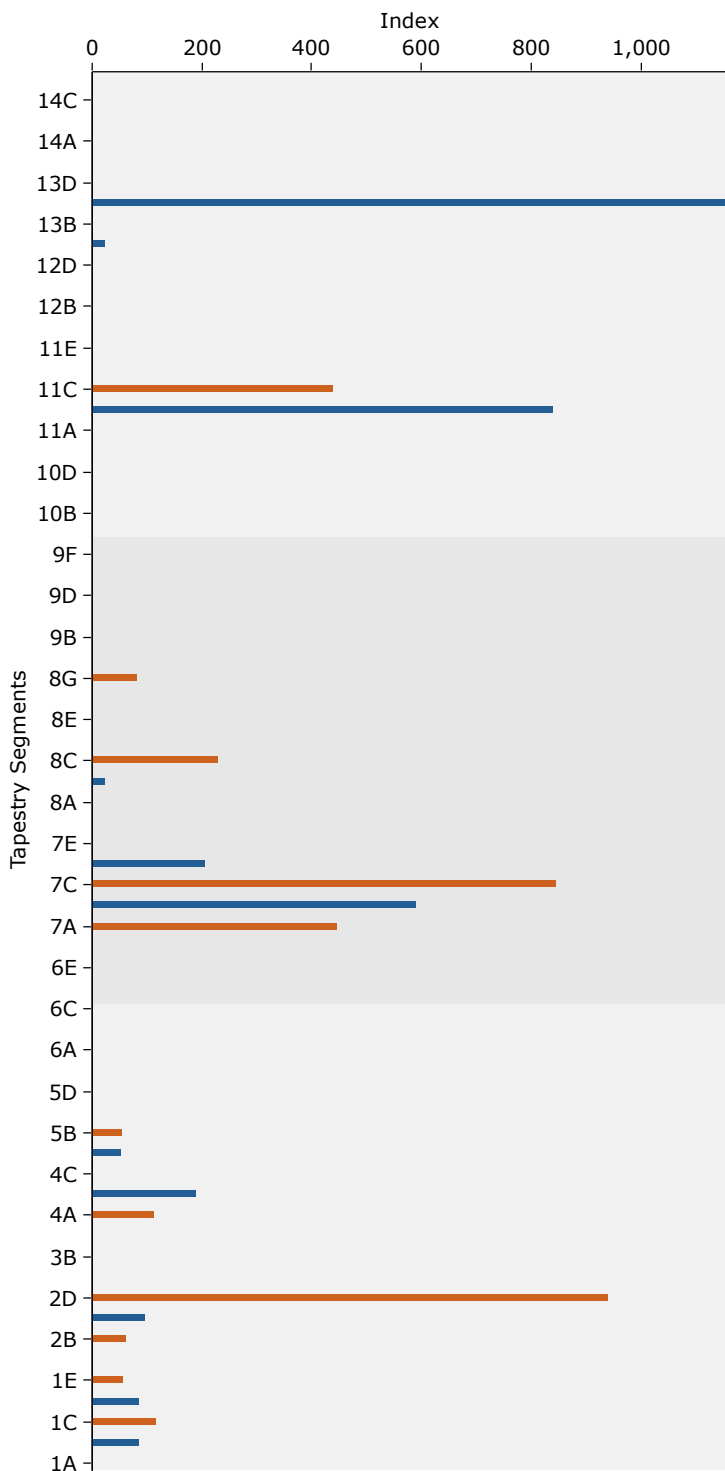


Tapestry Segmentation Area Profile

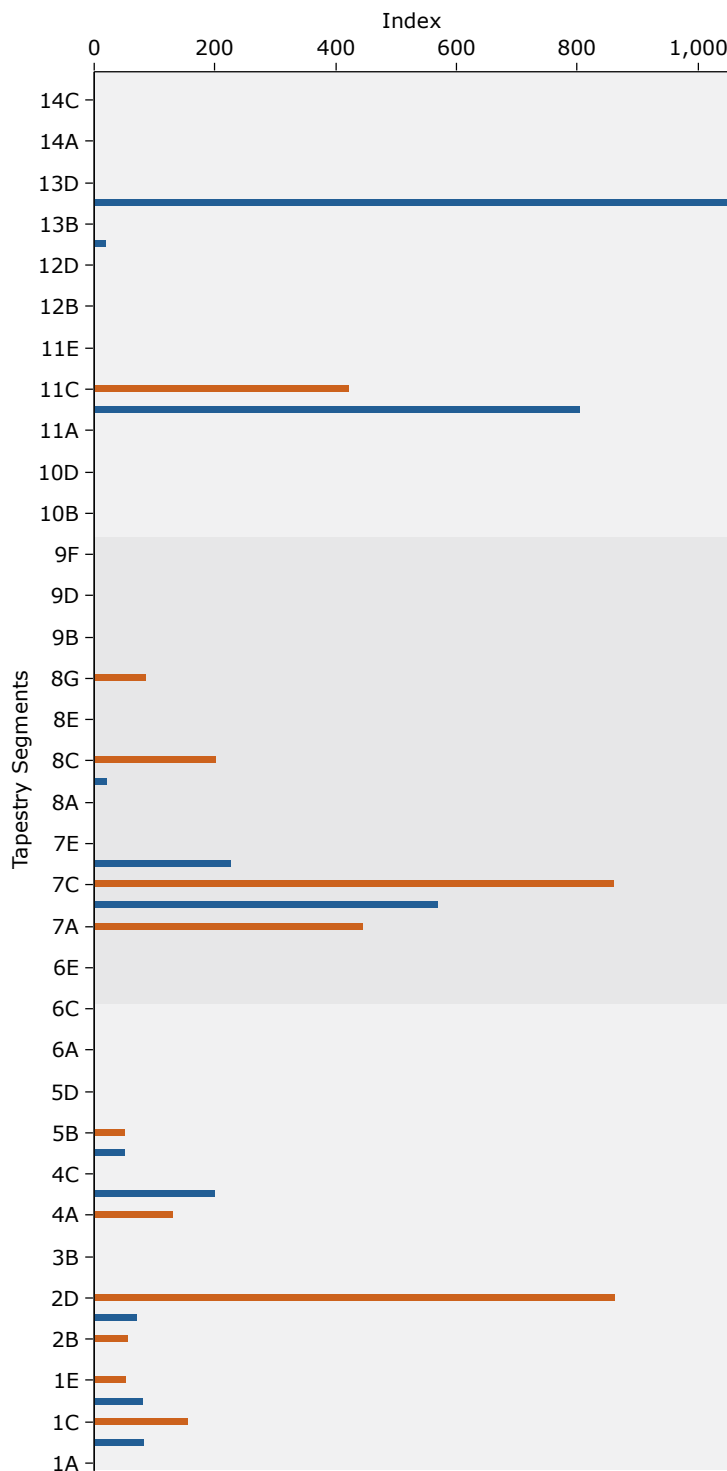
Kingsbridge Plaza
8751 Highway 6 S, Houston, Texas, 77083
Ring Band: 3 - 5 mile radius

Prepared by Esri
Latitude: 29.68270
Longitude: -95.64360

2017 Tapestry Indexes by Households



2017 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

Kingsbridge Plaza
8751 Highway 6 S, Houston, Texas, 77083
Ring Band: 3 - 5 mile radius

Prepared by Esri
Latitude: 29.68270
Longitude: -95.64360

Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	65,865	100.0%		137,919	100.0%	
1. Affluent Estates	4,632	7.0%	71	10,968	8.0%	76
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	926	1.4%	87	2,110	1.5%	85
Boomburbs (1C)	1,269	1.9%	118	3,735	2.7%	157
Savvy Suburbanites (1D)	1,682	2.6%	86	3,648	2.6%	82
Exurbanites (1E)	755	1.1%	59	1,475	1.1%	55
2. Upscale Avenues	10,107	15.3%	271	18,567	13.5%	227
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	895	1.4%	62	1,968	1.4%	58
Pacific Heights (2C)	460	0.7%	97	900	0.7%	72
Enterprising Professionals (2D)	8,752	13.3%	942	15,699	11.4%	866
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	4,340	6.6%	89	10,653	7.7%	100
Soccer Moms (4A)	2,178	3.3%	115	5,534	4.0%	131
Home Improvement (4B)	2,162	3.3%	191	5,119	3.7%	201
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	1,687	2.6%	22	3,300	2.4%	22
Comfortable Empty Nesters (5A)	871	1.3%	54	1,803	1.3%	53
In Style (5B)	816	1.2%	55	1,497	1.1%	52
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	20,800	31.6%	449	50,769	36.8%	451
Up and Coming Families (7A)	6,935	10.5%	447	15,345	11.1%	448
Urban Villages (7B)	4,174	6.3%	592	11,566	8.4%	570
American Dreamers (7C)	8,259	12.5%	846	19,892	14.4%	862
Barrios Urbanos (7D)	1,432	2.2%	208	3,966	2.9%	230
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Tapestry Segmentation Area Profile

Kingsbridge Plaza
 8751 Highway 6 S, Houston, Texas, 77083
 Ring Band: 3 - 5 mile radius

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Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	65,865	100.0%		137,919	100.0%	
8. Middle Ground	4,294	6.5%	60	7,430	5.4%	53
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	243	0.4%	26	380	0.3%	23
Bright Young Professionals (8C)	3,385	5.1%	230	5,666	4.1%	204
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	666	1.0%	83	1,384	1.0%	86
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	13,756	20.9%	335	23,084	16.7%	304
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	9,613	14.6%	843	15,386	11.2%	806
Metro Fusion (11C)	4,143	6.3%	442	7,698	5.6%	424
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	6,249	9.5%	242	13,148	9.5%	212
International Marketplace (13A)	204	0.3%	25	414	0.3%	22
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	6,045	9.2%	1,164	12,734	9.2%	1,058
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Source: Esri



Tapestry Segmentation Area Profile

Kingsbridge Plaza
 8751 Highway 6 S, Houston, Texas, 77083
 Ring Band: 3 - 5 mile radius

Prepared by Esri
 Latitude: 29.68270
 Longitude: -95.64360

Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	65,865	100.0%		137,919	100.0%	
1. Principal Urban Center	6,045	9.2%	130	12,734	9.2%	138
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	6,045	9.2%	1,164	12,734	9.2%	1,058
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	22,057	33.5%	199	50,102	36.3%	203
Pacific Heights (2C)	460	0.7%	97	900	0.7%	72
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	4,174	6.3%	592	11,566	8.4%	570
American Dreamers (7C)	8,259	12.5%	846	19,892	14.4%	862
Barrios Urbanos (7D)	1,432	2.2%	208	3,966	2.9%	230
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	3,385	5.1%	230	5,666	4.1%	204
Metro Fusion (11C)	4,143	6.3%	442	7,698	5.6%	424
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	204	0.3%	25	414	0.3%	22
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	11,338	17.2%	94	18,647	13.5%	80
In Style (5B)	816	1.2%	55	1,497	1.1%	52
Emerald City (8B)	243	0.4%	26	380	0.3%	23
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	666	1.0%	83	1,384	1.0%	86
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	9,613	14.6%	843	15,386	11.2%	806
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	65,865	100.0%		137,919	100.0%	
4. Suburban Periphery	26,425	40.1%	127	56,436	40.9%	126
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	926	1.4%	87	2,110	1.5%	85
Boomburbs (1C)	1,269	1.9%	118	3,735	2.7%	157
Savvy Suburbanites (1D)	1,682	2.6%	86	3,648	2.6%	82
Exurbanites (1E)	755	1.1%	59	1,475	1.1%	55
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	895	1.4%	62	1,968	1.4%	58
Enterprising Professionals (2D)	8,752	13.3%	942	15,699	11.4%	866
Soccer Moms (4A)	2,178	3.3%	115	5,534	4.0%	131
Home Improvement (4B)	2,162	3.3%	191	5,119	3.7%	201
Comfortable Empty Nesters (5A)	871	1.3%	54	1,803	1.3%	53
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	6,935	10.5%	447	15,345	11.1%	448
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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