

MARKETING PROFILE

Westheimer Crossing (Ring band of 0 - 1 miles)



Ring Bands: 0-1 mile radii

KEY FACTS

37,493

Population



2.2

Average Household Size

32.4

Median Age

\$50,806

Median Household Income

ANNUAL HOUSEHOLD SPENDING



\$2,264

Apparel & Services



\$191

Computers & Hardware



\$3,605

Eating Out



\$5,261

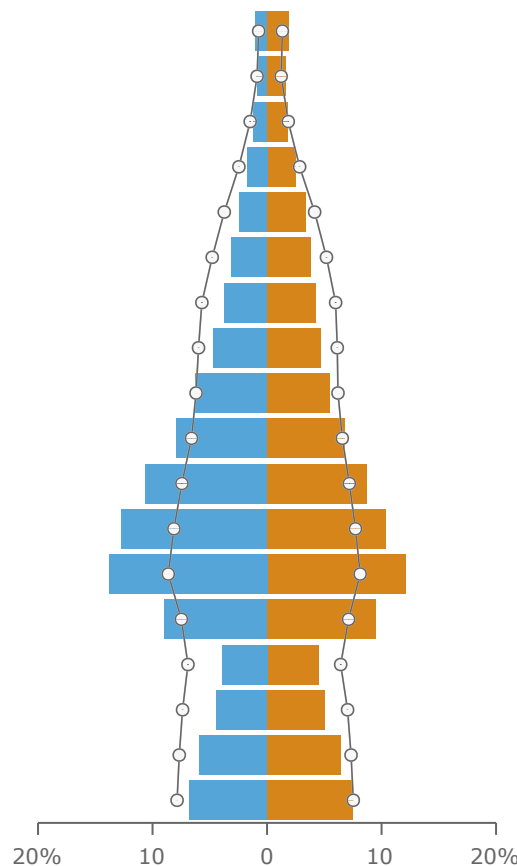
Groceries



\$4,742

Health Care

Age Pyramid



The largest group:
2017 Males Age 25-29

The smallest group:
2017 Males Age 80-84

Dots show comparison to Harris County

EDUCATION

17%

No High School Diploma



15%

High School Graduate



23%

Some College



46%

Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING



\$1,823

Travel



\$55

Theatre/Operas/Concerts



\$85

Movies/Museums/Parks



\$53

Sports Events



\$5

Online Games

Tapestry Segments



11B

Young and Restless

10,786 households

63%

of Households



3B

Metro Renters

2,029 households

12%

of Households



13C

NeWest Residents

1,784 households

10%

of Households