

MARKETING PROFILE

5901 Westheimer Rd, Houston, Texas, 77057 (Drive time band of 0 - 5 minutes)



Drive Time Bands: 0-5 minute radii

KEY FACTS

43,040

Population

35.1

Median Age

2.0

Average Household Size

\$64,102

Median Household Income

ANNUAL HOUSEHOLD SPENDING

\$2,913
Apparel & Services

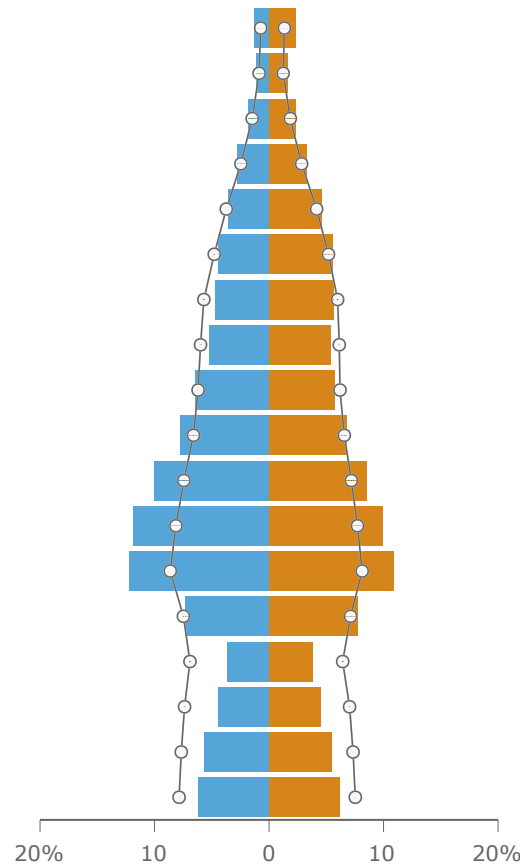
\$6,616
Groceries

\$243
Computers & Hardware

\$6,292
Health Care

\$4,569
Eating Out

Age Pyramid



The largest group:
2017 Males Age 25-29

The smallest group:
2017 Males Age 80-84

Dots show comparison to Harris County

EDUCATION

11%
No High School Diploma

10%
High School Graduate

20%
Some College

59%
Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING

\$2,514
Travel

\$72
Sports Events

\$76
Theatre/Operas/Concerts

\$6
Online Games

\$110
Movies/Museums/Parks

Tapestry Segments



11B

Young and Restless

8,188 households

38%
of Households



3B

Metro Renters

3,160 households

15%
of Households



2A

Urban Chic

2,075 households

10%
of Households