

MARKETING PROFILE

1400 Research Forest Dr, Spring, Texas, 77381 (Drive time of 5 minutes)



Drive Time: 5 minute radii

KEY FACTS

4,469

Population



2.2

Average Household Size

45.8

Median Age

\$105,703

Median Household Income

ANNUAL HOUSEHOLD SPENDING



\$4,223

Apparel & Services



\$342

Computers & Hardware



\$6,463

Eating Out



\$9,450

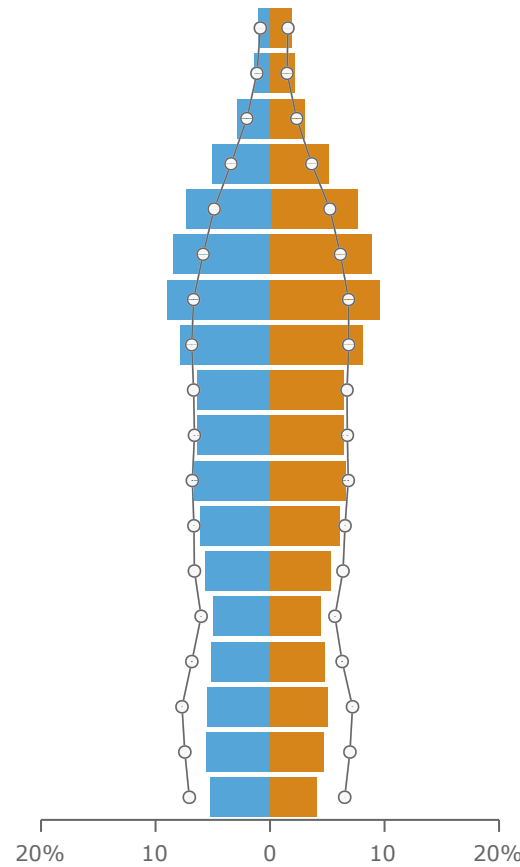
Groceries



\$10,732

Health Care

Age Pyramid



The largest group:
2017 Females Age 55-59

The smallest group:
2017 Males Age 85+

Dots show comparison to Montgomery County

EDUCATION

1%

No High School Diploma



12%

High School Graduate



25%

Some College



62%

Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING



\$4,247

Travel



\$126

Theatre/Operas/Concerts



\$152

Movies/Museums/Parks



\$118

Sports Events



\$8

Online Games

Tapestry Segments



5B

In Style

1,370 households

68%

of Households



3A

Laptops and Lattes

194 households

10%

of Households



1B

Professional Pride

168 households

8%

of Households